

2019 Food Science and Technology Career Development Event

Team Name/School: _____

Team number and code: _____

PRODUCT DEVELOPMENT PRESENTATION SCORECARD

	Possible points	Team points
Package design	100	
<ul style="list-style-type: none"> • Use, development and adaptation of nutritional label • Use and development of the ingredient statement on educational panel • Use of principle display panel to convey information 		
Oral Presentation	250	
<ul style="list-style-type: none"> • How does the produce meet market need? • Is the idea novel and/or original? • How does the product address target audience? • Nutritional fact development • Production and packaging equipment • Quality control and safety programs, i.e., good manufacturing practices (GMP) and hazard analysis critical control points (HACCP) • Formulation and costing (ingredient, packaging, etc.) • Current food trends • Market segments, appearance • Food safety • Quality of presentation 		
Response to Judges questions	50	
<ul style="list-style-type: none"> • Contribution of each member • Time management in question response • Lack of participation of each team member and/or presentation over 10 minutes might leads to deducting the points • Quality of response 		
TEAM TOTAL POINTS	400	